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SUMMARY

Over 20 years of experience in the Graphics field, specializing in Illustration and Design. Desktop Publishing, Logo Design, Animation, Package Design, Product Design. Using:

- Adobe Suit
- Illustrator
- Photoshop
- After Effects
- InDesign
- Mac OS
- Windows OS
- Z-Brush

• Experienced with screen print separations and tech. packs for soft goods and hard goods
 • Traditional drawing and rendering skills for purposes of proposal art and brain storming sessions.

EXPERIENCE:

November 2021 -Current

FoxFarm Soil & Fertilizer Co.
 Illustration and design reporting to owner and director of company. Producing social media Animations for holidays and events, Layout and design of catalogs and sales publications as well as screen print designs for Shirts.

Jun 2017 — November 2021

Freelance Illustration and Design

Sep 2015 — Oct 2016

Kangaroo Manufacturing
 Art Director
 Oversee workflow and provide direction in accordance with company objectives. Give input to design problems and find solutions to meet goals in the areas of Product Design, Package Design and Marketing materials. Work with manufacturing and printers to ensure quality and company standards are met. Provide file management which includes long term storage as well as short term storage. Work to ensure that documents are structured in a manner that enables effective edits.

Sep 2012- Sep 2015

Freelance Illustration and Design

Jun 2009 — Jun 2012

Multi Media Games
 Artist II / Animator/Illustrator Duties:
 Provide UI Design and Game Development for video slot machines using Adobe Creative Suit. Attending tradeshow and marketing meetings. Respond to design reviews and work with game programmers to ensure proper game function. Provide assets of game design in a format that allows for easy edits and proper game play by understanding game systems restrictions.

Sep 2006 — Oct 2009

Freelance Illustration and Design

Sep 2004 — Nov 2006

Car Crazy Central (McGuire's Car Wax)
 Lead Illustrator/Designer
 Tasked with Proposal Art, Web Animation and Graphic Design for Marketing material flyers, catalogs, and promotional give away items, Animated E-cards, provided Trade show booth design, T-shirt art work.

Jul 2001 — Aug 2004

Adidas Taylormade Golf
 Senior Designer/Illustrator
 Responsible for Proposal Design, Illustration and Development for new products. Provide Tech packs to manufactures for apparel and product design. Research and watch trends and apply to new product development. Oversee product development with factory and in-house design team. Meet with marketing team for targeting audiences with in the golf community. Meet with over-seas manufactures, review materials and construction of sample products. Revise designs and alternate materials through sample stage of manufacturing. Review products in the field to determine functionality and improvements if needed.

Sep 1999 — Jul 2001

Elite Access
 Senior Designer/Illustrator
 Responsible for Computer Illustration, Conceptual Illustration, Technical Illustration, Architectural Rendering, Graphic Design, Desktop Publishing and Production work.

1995 — Aug 1999

Freelance Illustration and Design

1990 — 1995

Nissan Motor Corporation
 Senior Illustrator/Designer
 Technical Illustration, Graphic Design and Desktop Publishing.

1985 - 1990

General Dynamics
 Senior Technical Illustrator (Held Secret Clearance)

1983 - 1985

VOLT Technical
 Lead Technical Illustrator

ACADEMIC BACKGROUND

Attended Pasadena Art Center, Otis Parson's School of Fine Arts